

Business Planning

Having a business plan is key to ensuring that your business ends up being how you want it to be.

Are you a small business struggling to complete a business plan in order to run your business or required by your bank as a condition of a loan?

Or maybe you are a larger, mature business looking for some help with some strategic business planning?

You wouldn't try and climb a mountain without being prepared (map, compass, equipment, food drink, etc) so why would you start or run a business without knowing where you are going?

Whatever your planning need – you have come to the right place!

What does a business plan do?

- Gets the ideas from your head onto paper
- Gives you clarity and focus for your business
- Allows you to budget and manage your cash flow
- Helps you identify your products, services and the market

What's in a business plan?

- Vision – your future aspirations
- Mission – what you do for your clients
- Objectives – defined targets for your business
- Strategies – how are you going to get there
- Plans & Actions – what you are going to do to successfully achieve it

A working business plan need not cost the earth or take weeks to develop. The UKBA can do this interactively with the business owner in less than a day at a cost of £600 or less! - This is less than you would pay for a plumber or for a garage to repair your car and is certainly more cost effective than your accountant!

A business plan to obtain funds takes much longer and depends on the company size and complexity.

For example, if you are looking to apply for venture capital or business angel funding, the 8 points of interest to a potential investor are:

- What is the business?
- What is the product/service?
- What is the market place?
- What is the future potential of the business?
- What are the forecast profit and turnover figures?
- What is the investment required?
- What are the prospects for the Investor?
- What is the exit strategy?

Also the executive summary is very important - 90%+ of all angels will only read the executive summary and if it does not include the 8 things that interest them there is a very strong likelihood that they will give up and start on reading the next plan.

The executive summary should be no more than 2 pages in length.

Either option, you have come to the right place.

Now this is sometimes easier said than done and having an experienced business advisor with you to facilitate the generation of a plan and ensure you miss the pitfalls can be beneficial to you.

SPECIAL OFFER: Business Planning Session

only £500 - [click here to find out more](#)

Please complete the form below to receive a free business plan template directly to your email address.

Already have a business plan?

If you already have a business plan and want to know how it will stand up to scrutiny - please submit using the form below for a FREE review.

One of our experienced, independent business advisors will take a look at what you have put together and provide you with feedback about how you can improve the content.

Free Business Plan Review

Questions marked by * are required.

Name: *

Email: *

Upload your Business Plan *

(Please be patient while file uploads - larger files may take some time and will be dependent on your broadband speed)

Please find below some related newsletters and articles:

:: [Key Steps To Developing A Quality Business Plan](#)

:: [How Important Is Strategy In Your Business](#)

:: [Business Plan Basics](#)

:: [Do I Need A Business Plan](#)

:: [Business Plan Mistakes](#)

Much more is available by registering FREE for our resource area (please click on the registration button in the right hand, grey panel)

Call us today to find out how we can help your business grow.